



MAKING YOU LOOK GOOD ON BUSINESS CARDS



We Make Creating & Ordering Your Business Cards Easy

NO SURPRISES PRICING
THE ONLY STATIONER
TO OFFER:

FREE vizCard® Digital/
Mobile Business Cards

FREE Shipping

FREE First Proof

FREE Initial Typesetting

FREE Inventory Plan
Storage for up to 1 year

NO CHARGE For
Engraving Dies or
Printing Plates

FREE Setup

**Saving Your Firm Money
On Every Order!**

Welcome to your **Ultimate Guide to Business Cards**. When you leave a meeting, your business card stays behind and leaves a lasting impression. Make sure it serves as your best possible ambassador.

Enclosed are some of our most popular standard formats and production options. If you are looking to set yourself apart, you can work with one of our designs to create a custom layout.

SIZE & LAYOUT OPTIONS

- Mix and match standard layouts, logos and fonts - **FREE**
- Design a layout with our in-house designers - \$99 (includes 3 concepts using your current logo, logo design services are additional)
- Standard (2" x 3 1/2") and custom sized cards
- Flat or folded cards
- One or two-sided
- Square or rounded corners
- One or several languages (translation services available, see back page)

PAPER OPTIONS

The weight of the card stock you choose can make a statement about your firm.

- Thin text stock: elegant, personal, forward-thinking
- Medium cover stock: enduring, traditional, innovative (Most Popular Choice)
- Heavy, Double Thick or Mounted cover stock: established, accomplished, high impact

PRODUCTION OPTIONS

We offer a full selection of production processes including engraving, printing, thermography, foil-stamping and embossing. You can choose one or multiple processes to create a truly unique card.



Choose from our standard formats, mix and match colors and typestyles
or contact us to design a business card to meet your needs!



Roger Thompson
Partner

1654 University Boulevard
Camden, New Jersey 98265
897-988-0666 Fax 897-988-0667
www.hamiltonbranson.com • roget@hamiltonbranson.com

Specifications

Process: Engraving
Format: 94
Standard Logo: SL5
Typestyle: Bookman
Ink Color: Green PMS 567 & Black
Stock: 203MP – 80 lb. Cover, Solar White Smooth



ATTORNEYS AT LAW

Mary M. Tuft, Esq.
Attorney at Law

261 Madison Avenue, 9th Floor
New York, NY 10016

T 212.555.1212
F 212.555.1414
V viz.me/MaryTuft
E mtuft@alexandermaynard.com



Specifications

Process: Engraving & Printing
Format: 89
Standard Logo: SL9
Typestyle: Berkeley
Ink Color: Orange PMS 166 & Black
Stock: 203HP – 110 lb. Cover, Solar White Smooth
Also Features: Second Side Flood Coat Printing



Partner

T 312.939.2438
C 312.939.2439
E jbailey@baileymartin.com
V viz.me/johnbailey
A 1200 Lakeshore Drive, Chicago, IL 60605



BAILEY MARTIN

Specifications

Process: Engraving & Printing
Format: 86
Standard Logo: SL21
Typestyle: Simoncini Garamond
Ink Color: Red PMS 186 & Cool Gray 7
Stock: 223MP – 80 lb. Cover, Natural White Smooth

SINGER, PIERCE, LEHRER & TURNER
A PROFESSIONAL CORPORATION

WILLIAM LINDSEY
ATTORNEY AT LAW

453 N. WASHINGTON AVENUE
SUITE 1510
MINNEAPOLIS, MN 55401

(612) 727-1011
FAX (612) 727-1136
Email: williaml@singerpiercer.com

Specifications

Process: Engraving & Printing
Format: 4
Standard Logo: N/A
Typestyle: Goudy
Ink Color: Blue PMS 286 & Black
Stock: 223MP – 80 lb. Cover, Natural White Smooth

For live samples of these cards, manufactured per the specifications,
please contact our customer care center.

**PARKER
FARLEY
TAYLOR**

James Parker
Attorney at Law

**Parker, Farley, Taylor
Budd, Cohen & Brown LLP**
100 Main Street
PO Box 9729
San Francisco, CA 94101
www.pftlaw.com

D (415) 555-1201
T (415) 555-1201
F (415) 555-1127
E jparker@pftlaw.com

Specifications
Process: Engraving
Format: 88
Standard Logo: SL20
Typestyle: Futura
Ink Color: Purple PMS 266 & Black
Stock: 203DT- 130 lb. Cover, Solar White Smooth

L S R M

LEYDON SQUIRE RANDALL & MURPHY LLP
attorneys at law

Alice Randall

64 Capital Street, Suite 16, Boston, MA 02189
T: 617.238.6801 F: 617.238.6821 info@leydonlaw.com www.leydonlaw.com

Specifications
Process: Engraving & Printing
Format: 100
Standard Logo: SL18
Typestyle: Goudy Bold & Frutiger Light with Italic
Ink Color: Blue PMS 295 & Cool Gray 8
Stock: 203MP – 80 lb. Cover, Solar White Smooth
Also Features: Second Side Foreign Language Translation & Printing

(216) 861-1000 FAX (216) 646-1111

PAUL C. SIMMS
ATTORNEY AT LAW

SIMMS & BIRNEY
COUNSELLORS AT LAW

1800 OHIO SAVINGS PLACE
CLEVELAND, OHIO 44114
psimms@simmsbirney.com

Specifications
Process: Printing
Format: 29
Standard Logo: N/A
Typestyle: ITC Berkeley Book
Ink Color: Black
Stock: 223MP – 80 lb. Cover, Natural White Smooth

Jennifer Earley
Office Manager
jeasley@smithjones.com
d 713 555 1736 **m** 713 555 7890 **f** 713 555 0737

1287 Seymour Avenue, Suite 400
Houston, TX 77002-2730
713 555 0736
smithjones.com

SMITH ♦ JONES

Specifications
Process: Printing
Format: 87
Standard Logo: SL20
Typestyle: The Sans
Ink Color: Teal PMS 327 & Gray PMS 444
Stock: 213LMP – 80 lb. Cover, Ivory Laid

vizCard® DIGITAL/MOBILE BUSINESS CARDS

Never be caught without your business card again

A vizCard is an interactive version of your business card that helps you quickly share contact, professional and firm information via any device with a browser. See it in action at viz.me/marytuft

As an ALL-STATE LEGAL business card customer, you can receive FREE vizCard mobile business cards for your firm.

Features Include:

- Your firm's brand
 - Your contact information – including your photo
 - Customizable links to bio pages, blogs, videos, firm events, news and more to enhance the credibility of each professional and your firm
 - A downloadable vCard, so your clients and prospects can easily and accurately save your contact information
 - Supports multiple addresses, multiple phone numbers and foreign languages
 - The Ultimate Business Development Tool - a firm directory empowers every professional to share any colleagues' vizCard to support cross-selling.
- See it in action at viz.me/dir/alexandermaynard

LANGUAGE TRANSLATION SERVICES



For Business Cards, Letterhead, Documents and More

- Experienced, professional, accredited translators
- Fastest in the industry
- Highly competitive prices - call for pricing and time frame
- Can translate any language including various styles of Chinese, Japanese, Arabic, Russian, Korean, Spanish, Hebrew, Kazakh, Azerbaijani, Azari, Ukrainian, Indonesian and more

vizCards
FREE
TO BUSINESS
CARD CUSTOMERS

